

# We Got Hit with Ransomware

## Real Life Lessons from a Local Cyber-Attack



### When & Where:

Thursday, October 27<sup>th</sup>  
12:00 pm- 1:30 pm

Northland Workforce  
Training Center  
683 Northland Avenue  
\*\* Entrance E \*\*  
Buffalo, NY 14211

**Cost:**  
Free\*

Registration is Required

\*Seating is limited to  
Manufacturers

(lunch will be provided)

### Registration:

[insyte-consulting.com/events](https://insyte-consulting.com/events)



During this session, we will follow a first-hand account of a recent Ransomware attack that hit a Southern Tier-based manufacturer from the eyes of the President & CEO of the company at the time. Following the case study, we will hear the perspective of a cybersecurity expert, and cyber insurance leader on how pro-active measures and cyber insurance could have helped the company in preparedness for such an event.

### Speakers:

Dale Gier – Past President & CEO of a local Southern Tier Manufacturer  
Benjamin Rand – President, Insyte Consulting  
Mark Musone – Chief Technology Officer, DataSure24  
Randy Glenn – Cyber Risk Manager, Evans Insurance Agency

### Agenda:

Benjamin Rand

- Introductions and background on speakers

Dale Gier

- First-hand step-by-step walkthrough of Ransomware experience
- Recovery steps taken and process of recovery
- Takeaways and what could have been done differently

Mark Musone

- Cybersecurity firm perspective on Ransomware events
- Pro-active measures to take to decrease likelihood
- Cybersecurity best practices

Randy Glenn

- Cyber risk and insurance agency perspective on Ransomware event
- Importance of pro-active measures paired with cyber insurance
- Increasing difficulty of obtaining cyber insurance without a strong program