

STRATEGIC ENERGY MANAGEMENT

A FREE SERVICE FOR ELIGIBLE ORGANIZATIONS IN NEW YORK

SEM program offers technical support to help you prioritize sustainability efforts and reduce your carbon footprint.

A professional energy coach will guide you through the development and implementation of a Strategic Energy Management (SEM) plan. SEM applies the principles of continuous energy management improvement to create a comprehensive approach resulting in significant, long-term benefits.

Participation is flexible and includes workshops, a Virtual Treasure Hunt energy assessment, technical assistance, and coaching calls with your personnel.

The Strategic Energy Management program is fully funded by New York State Energy Research and Development Authority (NYSERDA), so there's no cost to participate.

KEY BENEFITS



Reduced Carbon Footprint Achieve your GHG and environmental goals.



Adopt a Sustainability Program Create an action plan to meet immediate and long-term sustainability goals.



Build a Strong Energy Team We help engage and motivate your team to maintain your commitment to SEM long-term.



Recognition Help support your attainment of ENERGY STAR, US DOE 50001 Ready.



Utility Rebates Receive exclusive savings and funding for eligible measures.



Track Your Results With our support, you will understand your energy usage, organize data, prioritize projects, and track savings.



REDUCED ENERGY WASTE = INCREASED EFFICIENCY

Your building, systems, and people are unique.

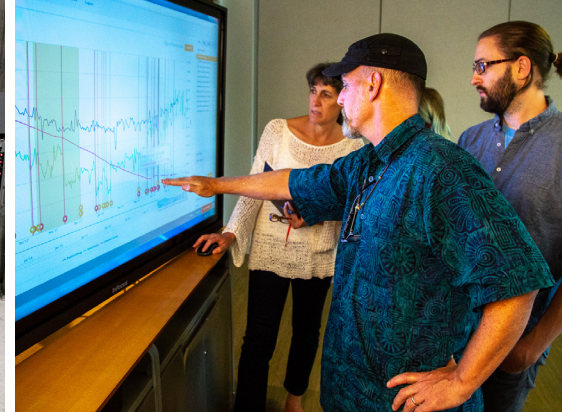
Achieving deep and lasting reduction in energy use and greenhouse gas emissions requires a strategic plan with solutions tailored to you.

Our experts will focus on understanding your operations, challenges, and objectives as they work to identify efficiency improvements and implement a plan for sustained savings.

From no-cost operations and maintenance adjustments to capital upgrades, we have the experience to provide unbiased expertise to help you improve energy performance and ensure savings continue.



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NYSDERDA's SEM program provides expert training and tools at no cost to help participants better track and manage their energy use, so they can save more energy, year after year.

Instead of tackling energy-saving projects one-by-one, as they come up, SEM empowers you to assess, understand, and build continuous energy improvement into your business models to reap substantial and persistent rewards.

PARTICIPATION STEPS

- 1 Complete application, with Cascade's assistance**
- 2 Secure buy-in from your team**
- 3 Join a kickoff meeting to set your target program schedule**
- 4 Your team participates virtually in:**
 - Workshops
 - A Virtual Treasure Hunt energy assessment
 - Coaching calls

OUR EXPERTISE RUNS DEEP

Cascade Energy and VEIC are delivering the SEM program on behalf of NYSDERDA and for numerous utilities and companies across the US.

For over three decades, Cascade Energy has been providing innovative energy management solutions to meet the full spectrum of our commercial and industrial clients' needs. Together with VEIC, we will work with you to support your decarbonization efforts, prioritize your energy goals, and improve energy efficiency at your organization.

Our Team's Combined Results

53
YEARS TECHNICAL
EXPERIENCE

27,000+
ENERGY SAVING
PROJECTS

14
UTILITY
SEM PROGRAMS

8-15%
AVERAGE
ENERGY USAGE
REDUCTION

Discover how you can bring energy costs under control and sustain savings for the long term.

Contact our SEM professionals today:
1.866.328.3842

