WE ARE YOUR DOL

NEW YORK

STATE OF OPPORTUNITY. **Department** of Labor

TOOLS FOR SUCCESS

Presenters – Stephen Ryan, Project Coordinator, Shared Work Initiative, New York State Department of Labor Laurie Thomson, Deputy Director, Business Engagement, New York State Department of Labor

June 29, 2022

THE SHARED WORK INITIATIVE

Shared Work is a LIFELINE to thousands of New York State businesses:

- Covid skyrocketed demand to nearly 3,500 businesses
- Prior to covid demand was less than 350 businesses



THE SHARED WORK INITIATIVE

- Traditionally used by Manufacturing
- Increasingly used by Healthcare
- Now used by <u>virtually every</u> industry
- Accommodations & Food Services
- Arts, Entertainment & Recreation
- Construction
- Finance & Insurance
- Social Assistance

- Professional, Scientific & Technical Services
- Retail Trade
- Transportation & Warehousing

- Wholesale Trade
- Non-profits and more...

WHAT BUSINESSES HAVE TO SAY ABOUT SHARED WORK:

Shared Work helped our company out of a hard spot by not having to lay off good employees who may find another job in the meantime. Sometimes we need a little help to get through a rough patch. Shared Work allows us to keep our employees working during our slow time, and they appreciate that we don't want to lose them.

LORI S. Controller for a Mohawk Valley Plastics Manufacturer

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Shared Work gives you flexibility to stop and start as business demands within the plan year. This enables us to keep our valuable employees while reducing payroll during the slow months. Enrollment is pretty simple and there is always someone to talk to if you have questions.

JEANETTE I. Capital Region Lumber Company

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THE SHARED WORK INITIATIVE

Shared Work is the best way to avoid layoffs, retain valued employees <u>AND</u> save on labor costs while:

- Responding to challenging business cycles
- Adjusting to supply chain issues
- Maintaining consistency in the local business environment...

You built a winning team...now keep it!

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THE SHARED WORK INITIATIVE

Shared Work also is used as an efficient reopening tool for seasonal businesses toward managing accounts:

- Bring back seasonal employees EARLY to prepare for the upcoming season
- Use Shared Work at the END of the season to finish last minute projects
- Preserve your labor force (talent)

You built a winning team...now keep it!



WHAT IS DOL DOING TO PROMOTE SHARED WORK?

The New York State Department of Labor was awarded a Shared Work Program promotional grant.

Examples of how the Department is promoting Shared Work:

- Contract with Dun and Bradstreet for business leads generation
- Send strategically timed statewide eblasts (currently 500,000+/uniquely opened 101,000+) to businesses (across all industries), associations and local chambers of commerce
- Follow up with calls (currently **20,000+**) to the eblast business recipients
 - Includes outreach to local chambers and business associations for customized presentations toward developing partnerships
- In process of launching a paid social media campaign
- Conduct customized presentations and exhibit at annual conferences to ensure that
 Shared Work is part of the human resources toolbox

YOUR

Track all outreach results for assessing effectiveness and modifying strategy

THE SHARED WORK INITIATIVE HELPS

Avoid layoffs and employee turnover:

On average, turnover costs 6-9 months salary when replacing a salaried employee

Example cost:

• \$40K annually salaried employee = \$20K-\$30K recruitment & training

Other negative impacts:

• Spiraling future recruiting & training costs plus the cost of a regular Unemployment Insurance (UI) claim

- Lost productivity
- Using temporary workers or overtime
- Spread of low morale within the remaining workforce

THE SHARED WORK INITIATIVE LIFELINE

- Shared Work provides businesses a LIFELINE to combat slow or seasonal periods by allowing employees to receive partial UI benefits while working reduced hours
- Businesses have the flexibility to reduce work schedules by 20-60% AND can customize plans to include their entire workforce, particular shifts or work units
- Work available is then SHARED among those employees
- Employees receive reduced pay from your business AND a percentage of their UI benefit rate (20-60%)
- There's also an option to recall furloughed employees on a parttime basis
- When business improves gear back up quickly... increase work hours even up to full-time status

ARE YOUR

THE SHARED WORK INITIATIVE EXAMPLE

A business that is facing a 20 percent reduction in production usually lays off one-fifth of its workforce.



Under Shared Work, the firm retains its total workforce on a four-day-a-week basis.

Allows the business to retain 100% M T W Th F of employees 32 Hours -8 Hours

Reducing hours from 40 to 32 cuts production by needed 20 percent

Workers receive wages for the four-day workweek AND get Unemployment Insurance benefits from the Shared Work Program





-SW



WIN

SHARED WORK INITIATIVE DEMAND

Rising demand necessitated change:

- May 2020 = 5,000+ paper Shared Work claimant certifications to process
- In one day, as many as, 2,000 paper certifications would flow in

THE SHARED WORK INITIATIVE IS FLEXIBLE

Gear down and gear up emphasis:

- Employees work a reduced schedule
- Option to recall furloughed employees on a part-time basis
- Gear up quickly when business improves; increase work hours even up to full-time status

The Shared Work plan administrator of the business is in control.

THE SHARED WORK INITIATIVE ELIGIBILITY

Businesses:

- Employ at least 2 full-time employees working in New York State and;
- For 4 consecutive calendar quarters, you or your predecessor must have:
 - Paid UI contributions or;
 - In lieu of contributions, elected reimbursement of benefits paid to your former employees

THE SHARED WORK INITIATIVE ELIGIBILITY

Eligible employees:

- Must be fully available for work for the Shared Work employer but are not required to look for other work
- Eligible employees can be full-time, part-time, seasonal, intermittent or temporary

THE SHARED WORK INITIATIVE ENROLLMENT

Application process:

- To take part in the Shared Work Program, you'll need to first design a Shared Work plan
- Complete an application online through secure <u>UI Online Services</u> on your Employer Information page and an ACCOUNT EXECUTIVE can help
- Applying online will provide more accurate information and result in an APPROVAL within 48 hours via email. If you are unable to file online, call (518) 457-2635

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• Submit your application at least one week, but not more than four weeks, before the proposed effective date

THE SHARED WORK INITIATIVE ENROLLMENT

Employer plans:

- Reduce work hours and corresponding wages
- Apply to employees who normally work no more than 40 hours per week
- Fringe benefits cannot be reduced, they must remain whole
- Plans are in place for 53 weeks (when nearing the end of the plan, you may submit a request for a new plan)
- You cannot hire additional employees in any affected units. You can hire replacements for employees who leave the company while the plan is in effect

SHARED WORK EMPLOYEE CLAIM FILING

- <u>After the employer's Shared Work plan is approved by the Department of</u> Labor, the employee must then file a claim application either online or by phone
- The employee can file a claim online at <u>www.labor.ny.gov</u>
- The employee must create an NY.GOV account if they don't already have
 one and should file their claim within the first reduced week

- OR -

• The employee can file a claim through the Interactive Voice Response by calling **1-888-209-8124**

YOUR

 After these initial steps, both the employer & employee will certify the Monday after each that they're reduced

SHARED WORK INITIATIVE IMPROVEMENTS

Now = your easy online process:

- Most plan applications approved within 48 hours
- 93% certify electronically. Prior to 2020, 70% of certified employers were using paper

Support available:

- Technical support and better customer service to employers and employees
- Communication across divisions, increased marketing and technical assistance

THE SHARED WORK INITIATIVE NEW LEGISLATION

New legislation makes Shared Work benefits even more flexible:

- Legislation (S.4049/A.5678) effective 9/6/2021 changed the cap on Shared Work benefits FROM a maximum of 26 weeks to a maximum of 26 times an individual's weekly benefit rate
- Before this legislation, claimants could only receive 26 weeks of benefits, regardless of what the claimant's maximum benefit entitlement was under UI

THE SHARED WORK INITIATIVE

Website https://dol.ny.gov/shared-work-program-0

Fact Sheets

Businesses https://dol.ny.gov/system/files/documents/2022/01/sw1_0.pdf

Employees – https://dol.ny.gov/system/files/documents/2021/09/sw1.5.pdf

Helpful Shared Work Videos

Benefits of Shared Work https://www.youtube.com/watch?v=Kp9x5yKXKc0&t=4s

Create a Shared Work Plan https://www.youtube.com/watch?v=4eQNSHDS0to

Questions? Please reach out to:

Stephen Ryan (518) 457-0000 stephen.ryan@labor.ny.gov

Department of Labor

The Shared Work Program

Shared Work lets you keep trained staff and avoid layoff

SHARE 🔄 🫉 🕯



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Department of Labor

BUSINESS ENGAGEMENT

Presenter – Laurie Thomson, Deputy Director, Business Engagement, New York State Department of Labor

BUSINESS ENGAGEMENT: INTRODUCTION

What we do:

- Our system connects over 250,000 individuals to career and training opportunities each year
 - Our mission is to create and connect talent pipelines to the opportunities of our business customers
 - We assist businesses who are growing and thriving through our Business Services teams, as well as businesses facing downsizing and closures with layoff aversion and Rapid Response services
- We hold an average of 1,500 customized recruitments and job fairs annually to connect jobseekers with businesses
- We maintain the tools and resources to provide no cost services to our customers

NEW YORK STATE JOB BANK

JOB BANK

WE ARE YOUR DOL

- New York State Department of Labor's main source for job postings and job seeker resumes
- Over 465,000 jobs on the NYS Job Bank
- Connecting job seekers to businesses:
 - Allows businesses to manage job postings throughout the recruitment process
 - Helps businesses increase interest in their job openings
 - Enables businesses to search the resumes of thousands of job seekers
- Flexibility to post job opportunities multiple ways

NEW YORK STATE JOB BANK

- Businesses can post jobs at no cost
 - Saving up to \$8,000 a year
- Job postings get a lot of exposure
 - Saving money and time
 - Over 40,000 job seekers visit the NYS Job Bank on a monthly basis

- Businesses develop a large pool of qualified candidates
 - Filling open positions with ease

MICROSITES

Seasonal Jobs https://seasonalworks.labor.ny.gov

Immediate Hiring Opportunities https://nyhirenow.usnlx.com/

Tourism Industry https://nytourism.usnlx.com/

Part-Time Jobs

https://nyparttime.usnlx.com/



TOURISM JOBS IN NEW YORK STATE of Labor IONY

What	Where	
job title, keywords	city, state, country	Ø
Home View All Jobs (23,897)		

Jobs

Loss Prevention Customer Service Associate TJX - Harlem, New York

Customer Service Associate - Temporary Walgreens - JAMESTOWN, New York

Recreation Aide, Vincent Cyrus Plaza 57 Supportive Housing CAMBA - New York, New York

CAREERS

Overnight Grocery Team Member

Crestron - Orangeburg, New York

GlobalFoundries - Malta, New York

2022 Intern

Compact Model & Characterization Lab (CMC) Engineer - Spring



Vhat	Where
b title, keywords	city, state, country
ome View All Jobs (17.057)	Giy, sale, county
obs	
Part Time Seasonal Sales Associate Petco - Niagara Falls, New York	Filter by City
Seasonal Sales Associate Ollie's Bargain Outlet - Middletown, New York	New York: NY (3,937) Albamy, NY (1,135)
Activity Director GREAT PAY \$\$\$\$\$ Niagara Rehabilitation & Nursing Center - Niagara Falls, New Y	Brooklyn, NY (721) fork Rochester, NY (508)
Bookseller (Seasonal) Hamilton College Bookstore Barnes & Noble Education - Clinton, New York	Buffalo, NY (417) Bronz, NY (358) Jeriche, NY (293)
Lead Cashier/Supervisor Petco - Rego Park, New York	Syracuse, NY (288) Staten Island, NY (179)
Intern - Summer 2022 - Environment, Health, and Sa Crestron Electronics Inc - Orangeburg, New York	afety Middletown, NY (125) More O
Senior UX/UI Designer Justworks - New York	Filter by Title
Senior Manager, U.S. Accounting Policy BMO Financial Group - Virtual, New York	Receptionist (381) Accelerated Tax Associate (388) Tax Professional III (340)
Handyman House Renovation Worker Polaris Healthcare - Catskill, New York	Seasonal Personal Vehicle Packag (323) Customer Service Associate (258)
Intern - Summer 2022 - Environment, Health, and Sa	afety Customer Service Associate - Tem (249) OPERATIONS ASSISTANT MANAGER (231)

Associate Team Leader (220

Driver Helper (216)

Shift Lead (211)



Post Jobs

Bronx, NY (584) Buffalo, NY (523)



Salesperson Advance Auto Parts - Troy, New York	Filter by City
(RN) Registered Nurse	New York, NY (2,649)
Fine Care Center - Briarcilff Manor, New York	Rochester, NY (1,819)
Registered Nurse (RN) Team Member	Brooklyn, NY (1,025)
Centers Health Care - Plattsburgh, New York	Buffalo, NY (966)
Licensed Practical Nurse (LPN) Centers Health Care - Bath, New York	Syracuse, NY (864) Albany, NY (790) Bronx, NY (668)
Adjunct, Occupational Therapy	Queens, NY (314)
Yeshiva University - New York, New York	Watertown, NY (245)
adidas Retail Merchandiser	Staten Island, NY (238)
ThirdChannel - Port Chester, New York	More O
Registered Nurse (RN) Unit Manager Centers Health Care - Glens Falls, New York	Filter by Title
	Flex Retail Merchandiser (454)



What	Where	
		Ø
ob title, keywords	city, state, country	

Jobs

CAMBA - New York, New York

Recycling Operator III The Arc Madison Cortland - Canastota, New York	Filter by City
PT-Merchandising Service Associate-Flexible Lowe's - Syracuse, New York	New York, NY (8,705) Rochester, NY (5,052)
Home Health Aide and Personal Care Aides Marquis Home Care - Millbrook, New York	Albany, NY (2,813) Brooklyn, NY (2,993) Syracuse, NY (2,178) Bronx, NY (2,034) Buffalo, NY (1,887) Staten Island, NY (642) Binghamton, NY (636)
Coating Technician IDEX - West Henrietta, New York	
Assistant Director of Housekeeping TWA Hotel - Jamaica, New York	
Postdoctoral Research Associate - Environmental Sciences Brookhaven National Laboratory - Upton, New York	Queens, NY (616) More O
Persention Aide Vincent Curus Plaza 57 Supportive Housing	Filter but Title

Recreation Aide, Vincent Cyrus Plaza 57 Supportive Housing

Filter by Title

Registered Nurse (83)

RECRUITMENT EVENTS

- Businesses save up to \$13,000 per year utilizing our additional recruitment services
 - Regional Career Fairs
 - Mini Job Fairs
 - Dedicated Recruitment Events
 - *NEW* Virtual Career Fairs
 - **Recruitment Events:**
 - Help businesses access top talent in one place at one time
 - Reduce recruiting time
 - Help businesses reach highly motivated jobseekers

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NEW YORK STATE OF OPPORTUNITY. Department of Labor

MARKETING

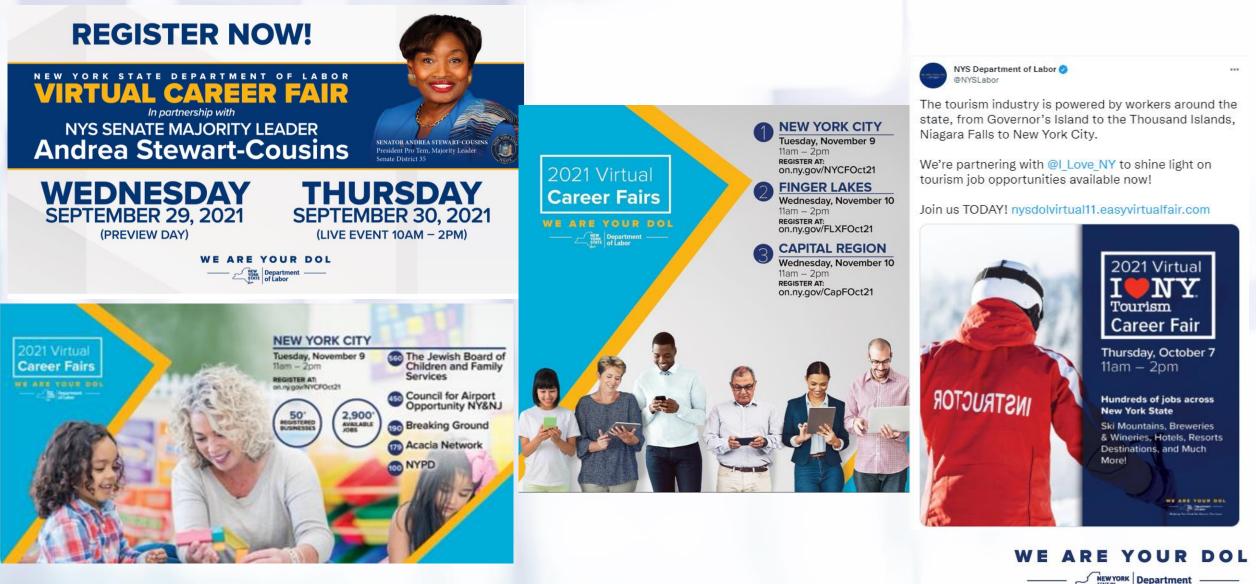
NYSDOL MARKETING: SOCIAL MEDIA POSTS

Register: on.ny.gov/careercalendar



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NYSDOL MARKETING: SOCIAL MEDIA POSTS



of Labor

NYSDOL MARKETING: FLYERS

VIRTUAL CAREER FAIR In partnership with NYS SENATE MAJORITY LEADER Andrea Stewart-Cousins

REGISTER NOW! nysdolvirtual.easyvirtualfair.com

WEDNESDAY SEPTEMBER 29, 2021 (PREVIEW DAY)

UPS 500 openings Volunteers of America -Greater New York 130 openings St John's Riverside Hospital 130 openings Allied Universal Protective Services 100 openings NYS Department of Corrections and Community Supervision 100 openings Cardinal McCloskey Community Services 100 openings ENT and Allergy Associates/QMMS USA 90 openings

Plus, 1,786⁺ Jobs From 40⁺ Employers

MENATOR ANDREA STEWARD COUSINS President Pro Tern, Manuffe Londer

THURSDAY

SEPTEMBER 30, 2021

(LIVE EVENT 10AM - 2PM)



WE ARE YOUR DOL



Long Island Regional Virtual Career Fair THURSDAY, DECEMBER 2, 2021 11 AM – 2 PM

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MEWYORK Department of Labor

A PREVIEW DAY WILL BE HELD ON WEDNESDAY, DECEMBER 1, 2021 BEGINNING AT 9AM. PRE-REGISTER TODAY: https://nysdolvirtual8.easyvirtualfair.com

ATTENDING BUSINESSES

Old Navy Berkshire Farm Center & Services Verizon Outreach Brookhaven National Lab Greenporter Hotel LLC Robert Half Community Housing Innovations

University Support Services Chembio Diagnostic Systems, Inc FEDEX Express Walgreens Randstad VNSNY/ Partners in Care David Lerner Associates Staples Maximum Security BlueSkye Staffing Corp. NYS Dept of Motor Vehicles Tiegerman School Customer Computer Specialists Windowrama Attentive Care And more!

JOB OPENINGS FOR ATTENDING BUSINESSES

Stock Associate	Customer Service	Security Guard	Substance Abuse Counselor
Homefinder	Warehouse Worker	Machine Operators	Cleaner
LPN/ RN/ CNA/ HHA/ PCA	IT Programmer	Teachers	Packaging Operator
Production Technician	Marketing	Motor Vehicle Rep	Waiters/ Host/ Bartenders
Sales Associates	Courier Handler	Administrative Assistant	And many more!



MAKE SURE TO PRE-REGISTER AND UPLOAD YOUR RESUME

FOR MORE INFORMATION ABOUT THIS EVENT, CONTACT VIRTUALJOBFAIRS@LABOR.NY.GOV,



888.469.7365 | www.labor.ny.gov | 20 9 10 enyslabor

NYSDOL MARKETING: E-MAIL BLASTS

- 2021 Blast emails sent:
 - 496 emails were sent out
 - 8,964,292 job seekers
- E-mail Blasts grab the attention of readers, by including the following:
 - Benefits, flexibility, wages where available
 - Actionable subject lines
 - Concise information such as dates, business name and job titles
 - Links for quick and easy direction to and access of events
 - Detailed job descriptions
 - Access to job applications
- Talent Outreach Strategy:
 - Based on county or location
 - Time since a service, experience or desired fields
 - Other search criteria as necessary such as Driver's license, bi-lingual candidates, educational degrees, etc.

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Department of Labor

HIRING INCENTIVES AND FUNDING OPPORTUNITIES

HIRING INCENTIVES

Employers that do business in New York State can trim their labor costs through several workforce and economic development programs. Employment-based tax credits may save your business money by cutting federal or state tax liability.

- Work Opportunity Tax Credit (WOTC)
- Workers (with Disabilities) Employment Tax Credit (WETC)
- New York Youth Jobs Program
- Hire-A-Vet Credit
- Farm Workforce Retention Credit
- Work for Success Program
- Federal Bonding Program
- Excelsior Jobs Program

https://dol.ny.gov/hiring-incentives-tax-credits-and-funding-opportunities



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HUMAN RESOURCES CONSULTATION SERVICES

HUMAN RESOURCES CONSULTATION SERVICES

We help businesses with a variety of human resources at no cost, saving them thousands of dollars each year!

Human Resources Consultation Services Include:

- Job Analysis
- Skills Gap Analysis
- Skills Matching and Referral Technology
- Employee Handbooks

- Legal Compliance
- Employment Applications

- Interview Techniques
- Employee Orientation
- Turnover Analysis

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Department of Labor

BUSINESS ENGAGMENT REGIONAL LEADS

REGIONAL BUSINESS ENGAGEMENT LEADS

CAPITAL REGION	MOHAWK VALLEY
VACANT	James Bepko
W.A. Harriman State Office Campus Building 12, Room 412 Albany, NY	207 Genesee St
12240	Utica, NY 13501
518-457-2483	315-793-2271
laurie.thomson@labor.ny.gov	james.bepko@labor.ny.gov
CENTRAL NEW YORK	NEW YORK CITY
Roy Jewell	VACANT
450 South Salina Street, Room 302 Syracuse, NY 13202	9 Bond Street Brooklyn, NY 11201
315-479-3362	718-613-3657
roy.jewell@labor.ny.gov	laurie.thomson@labor.ny.gov
FINGER LAKES	NORTH COUNTRY
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276 Waring Road Rochester, NY 14609	194 US Oval Plattsburgh, NY 12901
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Newburgh, NY 12550	607-778-3004
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LONG ISLAND	WESTERN NEW YORK
Jo Ann McCants	Christopher Kokoszka
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THANK YOU!

Laurie Thomson

Deputy Director, Business Engagement

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